



AMERICAN  
EXCHANGE  
GROUP



# ABOUT

## **OUR COMPANY:** AN INDUSTRY LEADER IN ACCESSORIES DESIGN AND MANUFACTURING.

We pride ourselves on routinely navigating the ever-changing fashion environment, disrupting status quo pricing, designing private label styles for our retail partners, and innovating new products like the iTOUCH Smartwatch and iFITNESS Activity tracker. At American Exchange Group, we're raising the bar for watches, wearable technology, jewelry and footwear.

## **OUR DRIVE:** IT'S A DECLARATION OF WHO YOU ARE.

Forged in the heart of New York City's fashion district, American Exchange Group is driven to blend fast fashion and current trends with classic styles. We know that for many people, a watch, a piece of jewelry, or a pair of shoes is more than just an accessory...

## **OUR ADVANTAGE**

For more than a decade, American Exchange Group has been honing best-in-class fashion designs and business practices to become a market leader.

- We deliver custom designs for private label brands & the corporate incentive market
- We collaborate with exclusive licensed brands
- We facilitate distribution through major retailers worldwide





# RETAILERS

## WORLDWIDE DISTRIBUTION

American Exchange Group watches, jewelry and footwear can be found in most major and specialty retailers worldwide, as well as in the retail travel industry and the corporate incentive market.

Most recently, American Exchange Group has enhanced its global reach by aligning with a number of respected distributors in international markets.

## INTERNATIONAL





## TREND RIGHT PRODUCTS

Leveraging unique access to upcoming trends, we deliver designs that anticipate the expectations of consumers.



## UNMATCHED INNOVATION

With an eye toward the future, we've expanded into the wearable technology space with cutting edge products like our iTOUCH Smartwatches and iFITNESS Activity Trackers all feature packed and priced right.



## COMMITTED TO RETAIL PARTNERS

Our in-house team crafts new designs and concepts to match any retailer's needs, offering distinct styles, packaging, and features.



## SPEED TO MARKET

With our own design team and factories we leverage superior internal efficiencies for quicker reaction times. Never miss a trend again.



## WE UNDERSTAND CONSUMERS

Our responsive customer service and pointed communications address real opportunities, consumer needs, and expectations.



## EXPERIENCED MANAGEMENT

Our upper management team consists of watch and jewelry experts who have mastered the industry through decades of experience in design, production, and distribution.



# iTOUCH

WEARABLES

Designed for today's connected life, the iTOUCH WEARABLES collection has you covered for every situation. Steps, Calories, Distance and Sleep trackers help you monitor your health, while the Camera and Music remotes make your leisure time more enjoyable. Notifications, Calculator, and Sedentary Reminder have you covered while at work.

## MORE OF OUR WATCHES

### iTOUCH AIR 2 SMARTWATCH



### iTOUCH play zoom KIDS SMARTWATCH



### iFITNESS ACTIVITY TRACKER



iTOUCH Curve SMARTWATCH



iTOUCH AIR SMARTWATCH



iTOUCH SMARTWATCH



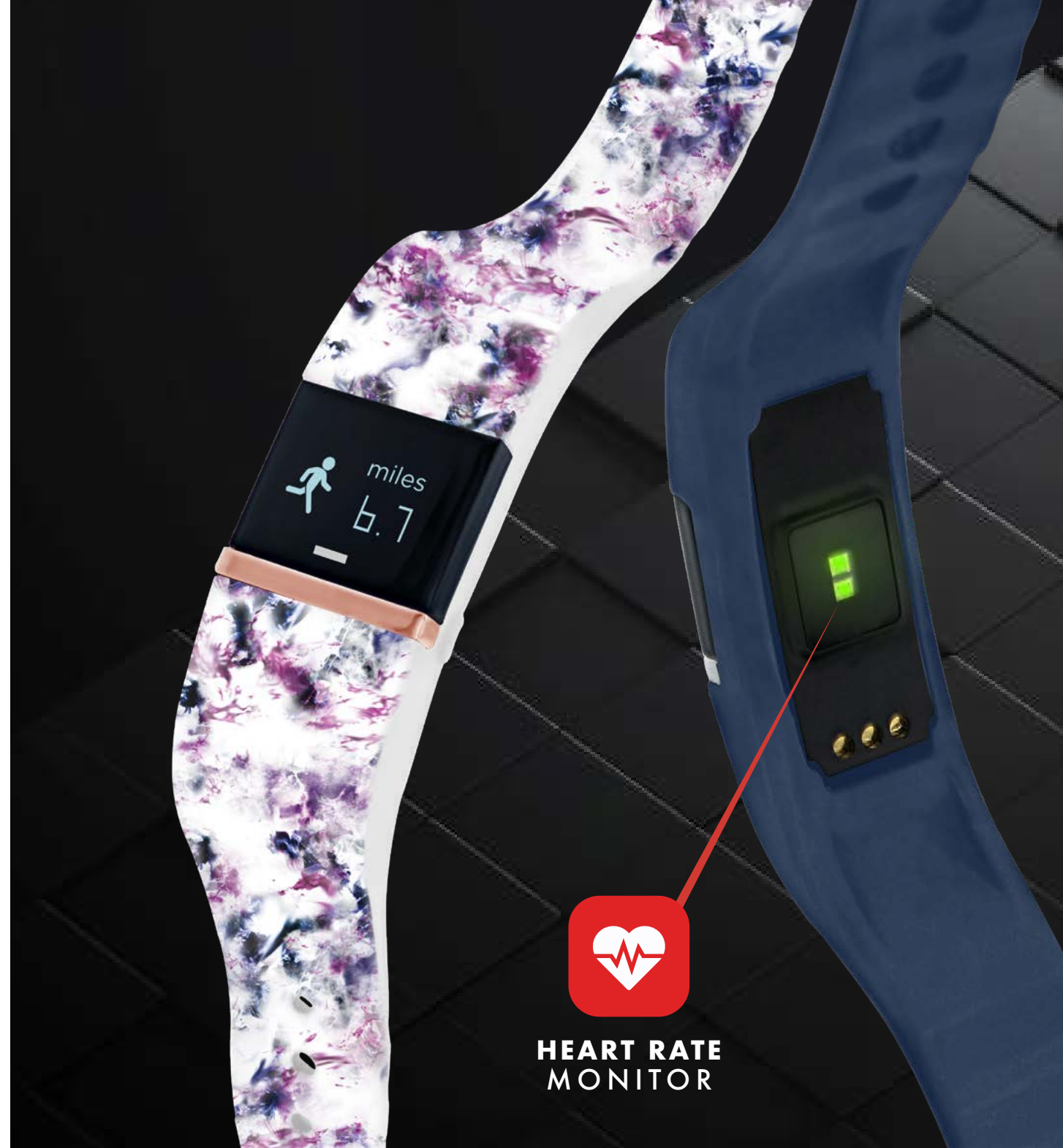
HEART RATE  
MONITOR



iTOUCH AIR 2  
SMARTWATCH



**iFITNESS**  
PULSE   
ACTIVITY TRACKER



**HEART RATE  
MONITOR**



# WATCH BRANDS

American Exchange Group partners with prominent men's and ladies' fashion icons, producing watches, jewelry, and footwear that reflect and interpret the unique DNA of each brand. We track & curate the hottest wearable trends to lead cutting-edge development for private label. From conception all the way to sale, we deliver to premier retailers worldwide.

We've successfully maintained the authenticity of recognizable brands like Adrienne Vittadini, Joseph Abboud, Jones New York, Nicole Miller, Rocawear, Mario Lopez, and English Laundry, while earning greater consumer confidence and respect.



ADRIENNE VITTADINI



*English Laundry™*





### STACKABLE SETS



### INTERCHANGEABLE SETS



### CHARM BRACELET SETS



### EARRING SETS







STACKABLE  
NOVELTY SETS



CHARM BRACELET  
SETS



CHARM BRACELET  
NOVELTY SETS





Jessica Carlyle

**GIFTABLE  
PACKAGING**



AMERICAN  
EXCHANGE

# GIFTABLES



AMERICAN  
EXCHANGE

SINGLES





ADRIENNE VITTADINI



JONES  
NEW YORK





JOSEPH  
  
 ABBOUD®



*English Laundry™*



COPLEY SQUARE  
 METAL COLLECTION



BERKSHIRE  
 CASUAL COLLECTION



BEACON HILL  
 LEATHER COLLECTION



# MARIO LOPEZ



## WORK HARD / PLAY HARD COLLECTION



## WATCH AND NECKLACE SETS



## WATCH AND BRACELET SETS







**MENS**  
ANI-DIGI



**LADIES**  
ANALOG





# JEWELRY BRANDS

- On Trend Styling
- Quality, Stainless Steel and Alternative Metals
- Genuine Leather
- Fashionable Statement pieces
- Competitive Retail/Selling Prices
- Excellent Margins
- Private Label Brands

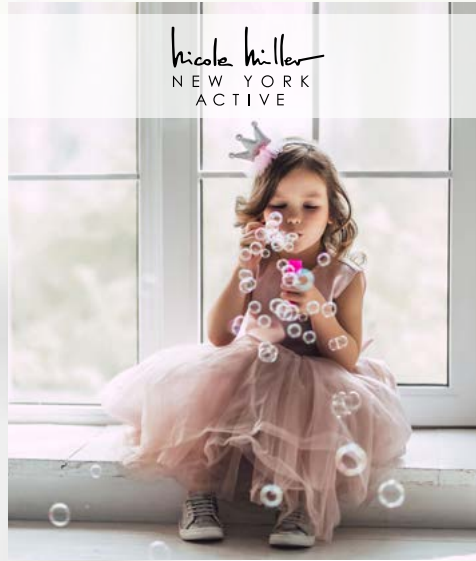




# FOOTWEAR BRANDS

American Exchange Group partners with distinguished fashion brands and celebrated celebrity brands to create on-trend men's, women's and children's shoes.

From casual sandals and athleisure styles to dress shoes and boots, amongst several others, American Exchange Group possess an unique ability to design across a variety of styles in diverse target markets with unparalleled quality and impressive margins.



nicole miller  
NEW YORK



nicole miller  
NEW YORK  
ACTIVE







ADRIENNE VITTADINI  
BAMBINI



MARIO  
LOPEZ

MARIO  
LOPEZ  
BOYS





COMFORT BY  
**AB**  
ALEXIS BENDEL





AMERICAN  
EXCHANGE  
GROUP