

ELIZABETH JENKINS

www.ekjenkins.com | hi.ekjenkins@gmail.com

Lover of negative space and all things beautiful. Dedicated to thorough and well-thought design solutions.

SKILLS

- > After Effects
- > Photoshop
- > Illustrator and inDesign
- > Presentation Building
- > Creative Direction
- > Brand Strategizing
- > Jira for Project Management
- > Creating & Maintaining Digital Assets
- > Empathetic Leadership

WORK EXPERIENCE

BARNES & NOBLE

Visual Designer | (August 2021 - Present)

- > Creates signs for books, promotions, and more
- > Builds email assets for targeted emails every day
- > Establishes brand guidelines throughout the year for seasonal campaigns

AMERICAN EXCHANGE GROUP

SAME COMPANY FOR 5 YEARS

Lead Marketing Designer | (July 2018 - Present)

- > Creates collateral for all brands and departments
- > Gives inspiration, direction, and feedback to the team and third party teams
- > Prepares storyboards for commercials and videos

Designer for Sales and Marketing | (August 2016 - July 2018)

- > Works directly with marketing, sales and production departments as well as vendors and customers to complete projects and orders on tight deadlines
- > Creates rendering for displays, packaging, sell sheets, and all other collateral for customer orders
- > Attends weekly marketing meetings to further reach and exposure of the iTouch Wearables brand
- > Creates social media content, showroom artwork, and all other designs needed

Assistant Designer for License Brands | (February 2016 - August 2016)

- > Developed realistic renderings
- > Created specs
- > Provided sample comments to vendors
- > Set up showrooms

DEMPSEY AND CARROLL

Sales Assistant / Calligrapher | (April 2015 - January 2016)

COLOR STREET (FORMERLY INCOCO)

Graphic Designer | (July 2014 - March 2015)

- > Assisted the creative director in preparing presentations for marketing meetings and created hundreds of patterns for seasonal nail applique throughout the year

EDUCATION & AWARDS

BACHELOR OF SCIENCE IN DESIGN TECHNOLOGY INDUSTRY

Minor in Fine Art

Troy University | (August 2009 - December 2013)

ADDY AWARDS

Montgomery American Advertising Federation

- > Silver ADDY for Illustration Campaign
- > Judges' Choice ADDY Award